



IRWIN J. GIBBS

## GIBBS BROKERAGE COMPANY

1 DRUMM STREET  
SAN FRANCISCO 11  
CALIFORNIA

October 5, 1964

V. Traverso Co.  
1050 Battery Street  
San Francisco, California

Gentlemen:

Today we received your letter of October 1 indicating that the Traverso family has decided to retire from the wholesale grocery business. Naturally, this came as a surprise to us, but we can understand the tremendous changes in the grocery distribution business and the many other problems that are confronting wholesalers today.

We want to thank the Traversos for the support in the past and if there is anything that we can do to help you, please call on us.

Very truly yours,

GIBBS BROKERAGE COMPANY, INC.

A handwritten signature in dark ink, appearing to read "Irwin J. Gibbs", written over the typed name.

Irwin J. Gibbs

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