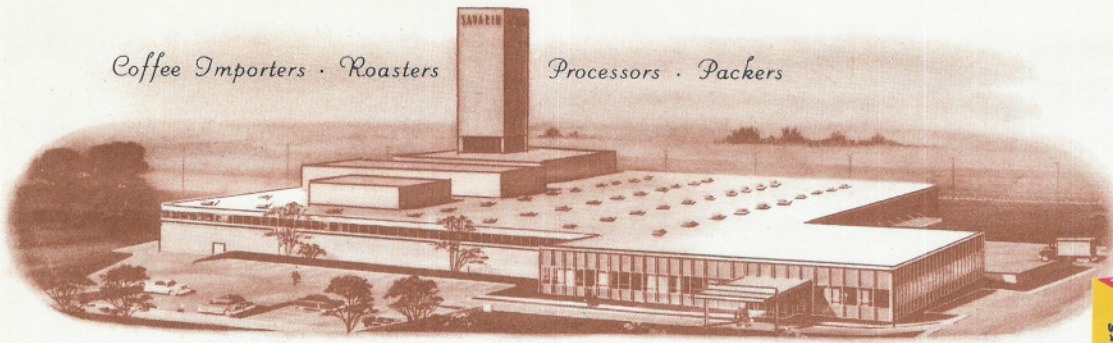


Coffee Importers · Roasters

Processors · Packers



ESTABLISHED 1899
S.A. SCHONBRUNN & Co., INC.

GRAND AND RUBY AVENUES · PALISADES PARK, N. J.
WHITNEY 3-0600

Oct. 6, 1964.



V. Traverso Co.
1050 Battery St.
San Francisco, Cal.

Gentlemen:

We have for acknowledgment your letter of Oct. 1st and it is with deep regret we learn that you intend to retire from the wholesale grocery business after your 42 years of success.

Gentlemen, our records indicate that we did have the pleasure of serving you for many of these 42 years and your valued business will be deeply missed.

Regarding the stock of our products, we are passing this information along to our representatives, John J. Wollak Co. Inc., asking them to contact you regarding same.

ga 15129

Yours very truly,

S.A. SCHONBRUNN & CO., INC.

Credit Mgr.

PHH:LP
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